



BRICS BUSINESS FORUM

"Inclusive Growth: sustainable solutions"

July 14th, 2014

08h00 - 14h00: Registration

Venue: Centro de Convenções do Ceará

14h00 - 18h20: Business Forum

Venue: Centro de Eventos do Ceará

14h00 - 14h35: Opening Remarks

BRICS Business Forum and Council: objectives

14h00 - 14h05: **Roberto Macedo**, President, Federation of Industries of the State of Ceara, Brazil

14h05 - 14h10: **Rubens De La Rosa**, Chairman, BRICS Business Council, Brazil

14h10 - 14h15: **Ma Zehua**, Chairman, BRICS Business Council, China

14h15 - 14h20: **Onkar Kanwar**, Chairman, BRICS Business Council, India

14h20 - 14h25: **Sergey Katyrin**, Chairman, BRICS Business Council, Russia

14h25 - 14h30: **Patrice Motsepe**, Chairman, BRICS Business Council, South Africa

14h30 - 14h35: **Robson Braga de Andrade**, President, National Confederation of Industry (CNI), Brazil

Objective: opening remarks and objectives of BRICS Business Forum and the BRICS Business Council national sessions.



14h35 - 16h00: Economic Perspectives

Economic Integration: challenges for sustainable growth

14h35 - 14h50: **Carlos Abijaodi**, Director of Industrial Development, CNI, Brazil

14h50 - 15h05: **Brian Molefe**, Group Chief Executive, Transnet SOC Ltd, South Africa

15h05 - 15h20: **Li Ke**, President, South America Region, Huawei Technology Company Ltd, China

15h20 - 15h35: **Tulsi Tanti**, Chairman, SUZLON Energy Limited, India

15h35 - 15h50: **Rustem Khamitov**, President of the Republic of Bashkortostan, Russia

15h50 - 16h00: *Questions and answers*

Objective: an outlook of the national macroeconomic situation, perspectives for economic internationalization and development of initiatives for integration.

16h00 - 16h15: Coffee Break

16h15 - 17h30: Integration Perspective

Trade, Investment, Travel Facilitation and Regulation (2 questions per speaker)

South Africa Speaker: *(to be confirmed)*

Marcos Jank, Executive Director for Global Public and Governmental Affairs, BRF, Brazil

Zhang Weigong, Chairman, Sunshine Insurance Group, China *(to be confirmed)*

Pradeep Kumar Asthana, Chairman and Managing Director, Kamuna Group; and Shiv Vikram Khemka, Vice Chairman and CEO, SUN Group, India

Kirill Dmitriev, CEO, Russian Direct Investment Fund (RDIF), Russia



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Moderator: Aldemir Drummond, Fundação Dom Cabral, Brazil

17h15 - 17h30: *Questions and answers*

Objective: panel for the discussion of proposals for BRICS integration.

17h30 - 18h30: Closing Remarks

17h45 - 17h50: **Robson Braga de Andrade**, President, CNI, Brazil

17h50 - 17h55: **Mauro Borges**, Minister of Development, Industry and Foreign Trade (MDIC), Brazil (*to be confirmed*)

17h55 - 18h00: **Sergey Belyakov**, Deputy Minister of Economic Development of the Russian Federation

18h00 - 18h05: Minister (India)

18h05 - 18h10: Minister (China)

18h10 - 18h15: Minister (South Africa)

18h15 - 18h20: **Luiz Alberto Figueiredo**, Minister of External Relations (MRE) (*to be confirmed*)

18h20 - 18h25: (*to be confirmed*)

18h25 - 18h30: (*to be confirmed*)

18h30 - 20h00: Business Networking

Venue: Centro de Eventos do Ceará

Sectors:

1. Agrofood, food and beverage;
2. Infrastructure, logistics and transportation equipment;
3. Mining and minerals;
4. Machinery and equipment;
5. Information Technology;
6. Pharmaceutical and medical equipment;
7. Energy and green economy;
8. Services;



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9. Government;
10. Business organizations.

20h30 - 22h00: Reception Cocktail for Business Delegations

Venue: Centro de Eventos do Ceará